

$(A, v) : A = \{1, 2, 3, \dots, n\}$

$v : \mathcal{P}(A) \rightarrow \mathbb{R}$ characteristic function

1. $v(\emptyset) = 0$

2. Superadditivity: If $S \cap T = \emptyset$
 $v(S \cup T) \geq v(S) + v(T)$

Shapley value

$$\phi_k = \sum_{S \in \mathcal{P}(A) \setminus \{\emptyset\}} \frac{(n-s)! (s-1)!}{n!} \delta(k, S)$$

$$\delta(k, S) = v(S) - v(S \setminus \{k\}), \quad s = |S|$$

ϕ_k measures the average contribution over all permutations in which the grand coalition

is formed

$$n=3 : \text{If } v(\{1\}) = v(\{2\}) = v(\{3\}) = 0,$$

$$\phi_1 = \frac{2v(\{1,2,3\}) + v(\{1,2\}) + v(\{1,3\}) - 2v(\{2,3\})}{6}$$

$$\text{Thm: } \phi_k = \frac{1}{n!} \sum_{\sigma \in S_n} (v(S_k^\sigma) - v(S_k^\sigma(\{k\})))$$

S_n = set of all permutations of $1, 2, 3, \dots, n$

$$|S_n| = n!$$

$$\sigma(1), \sigma(2), \dots, \sigma(i-1), \underset{\substack{\parallel \\ k}}{\sigma(i)}, \sigma(i+1), \dots, \sigma(n)$$

$$S_k^\sigma = \{ \sigma(1), \sigma(2), \dots, \sigma(i) = k \}$$

Γ ... constant sum

Example 3-person constant sum game

$$n = 3$$

Coalitions containing 1:

$\{1\}, \{1, 2\}, \{1, 3\}, \{1, 2, 3\}$

$$\phi_1 = \frac{(3-1)!(1-1)!}{3!} (v(\{1\}) - v(\emptyset)) + \frac{(3-2)!(2-1)!}{6} (v(\{1, 2\}) - v(\{2\}))$$
$$+ \frac{(3-2)!(2-1)!}{3!} (v(\{1, 3\}) - v(\{3\})) + \frac{(3-3)!(3-1)!}{3!} (v(\{1, 2, 3\}) - v(\{2, 3\}))$$

$$= \frac{2}{6} (v(\{1\}) - 0) + \frac{1}{6} (v(\{1, 2\}) - v(\{2\}))$$

$$+ \frac{1}{6} (v(\{1, 3\}) - v(\{3\})) + \frac{2}{6} (v(\{1, 2, 3\}) - v(\{2, 3\}))$$

Example (Used car game)

$$v(\{1\}) = v(\{2\}) = v(\{3\}) = 0$$

$$\textcircled{1} \phi_1 = \frac{2}{6} \times 0 + \frac{1}{6} (500 - 0) + \frac{1}{6} (700 - 0) + \frac{2}{6} (700 - 0)$$

$$= \frac{1300}{3} \approx 433.33$$

Similarly: $\phi_2 = \frac{250}{3} \approx 83.33$, $\phi_3 = \frac{550}{3} \approx 183.33$

$$\textcircled{2} \phi_1 = \frac{2 \times 700 + 500 + 700 - 2 \times 0}{6} = \frac{1300}{3}$$

Example (Voting game)

Shapley-Shubik index

$$A = \{R, B, G, W\}$$

No. of votes:	R	B	G	W
	40	30	25	5

$w(c) = 1$ winning coalition

$$v(S) = 1 \quad \text{winning coalition} \\ = 0 \quad \text{otherwise}$$

Winning coalitions: $\{R, B\}, \{R, G\}, \{B, G\}$
any 3 of them, Δ

$$\phi_R = 2 \times \frac{(4-2)!(2-1)!}{4!} (1-0) + 2 \times \frac{(4-3)!(3-1)!}{4!} (1-0) \\ = \frac{1}{3}$$

$$\delta(R, S) = 1 \quad \text{if } S = \{R, B\}, \{R, G\}, \{\cancel{R, B, G}\} \quad s=2 \\ \{R, B, W\}, \{R, G, W\} \quad s=3$$

$$\phi_B = \phi_G = \frac{1}{3}, \quad \phi_W = 0$$

Example (Taxi hiring)

A, B, C want to travel from C to HK

to City One, Tai Wai, Tsuen Wan

Destination	Cost	$v(S) = \text{amount saved}$
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A	50	0
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B	60	0
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C	120	0
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A, B	80	$50 + 60 - 80 = 30$
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A, C	150	20
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B, C	130	50
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A, B, C	160	$50 + 60 + 120 - 160 = 70$
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$$\phi_A = \frac{2 \times 70 + 30 + 20 - 2 \times 50}{6} = 15$$

$$\phi_B = 30, \quad \phi_C = 25$$

A, B, C should pay

	Cost	Shapley value	Need to pay
A	50	15	\$35
B	60	30	\$30
C	120	25	\$95

Then (Axioms for Shapley values)

The Shapley values $\vec{\phi} = (\phi_1, \dots, \phi_n)$ is the unique payoff allocation which satisfies the following properties.

1. (Efficiency) $\sum_{i=1}^n \phi_i = v(\mathcal{N})$

2. (Symmetry) If $i, j \in A$ s.t.

$$v(S \cup \{i\}) = v(S \cup \{j\})$$

for any S not containing i, j , then

$$\phi_i = \phi_j$$

3. (Dummy player) If $v(S \cup \{i\}) = v(S)$

for any S , then $\phi_i = 0$.

4. (Additivity) Suppose v and μ are two characteristic functions. Then

$$\vec{\phi}(v + \mu) = \vec{\phi}(v) + \vec{\phi}(\mu)$$

$$(v + \mu)(S) = v(S) + \mu(S)$$